

Smoky Hill Football Advertising Rates 2019 Season



**Banners are hung at all Varsity home games.
Game announcements happen at all Varsity home regular season games.
Social Media posts happen during regular season games.**

RED CORPORATE SPONSORSHIP	WHITE CORPORATE SPONSORSHIP	GREEN CORPORATE SPONSORSHIP	BLACK CORPORATE SPONSORSHIP
\$300	Price: \$400	Price: \$500	Price \$600
Package includes: <ul style="list-style-type: none"> 1 announcement at all Varsity home games Recognition at team banquet Sponsor logo posting on website. 	Package Includes: <ul style="list-style-type: none"> 3'x5' shared banner* 1 announcement at all Varsity home games Recognition at team banquet Sponsor logo posting on website. Team picture 	Package Includes: <ul style="list-style-type: none"> 3'x5' individual banner* 1 announcement at all Varsity home games Recognition at team banquet Logo on all Varsity handouts Sponsor logo posting on website. Team picture 	Package Includes: <ul style="list-style-type: none"> 3'x8' individual banner* 2 announcements at all Varsity home games Special Recognition at team banquet Logo on all Varsity handouts Sponsor logo posting on website. 4 Social Media posts during season Jersey

*Advertisement banner sizes are approximate.

Website sponsor logo needs to be: web ready, color or black and white, PNG logo files, not larger than 300x300PX.

Company name:			
Contact person:		Contact person phone:	
Address:		City, State, Zip:	
Signed by:		Date:	
Booster Signature:		Date:	

Please make checks payable to: **Smoky Hill Touch Down Club**

Pay online: <http://bit.ly/SHTDC19>

Thank you for your support of Smoky Hill Football!

SHHS FB player Name: _____

We cannot run our program without the help of our generous sponsors and partners.

About us: The Touch Down Club is a non-profit organization that is devoted to supporting the Smoky Hill High School football program. We are a fundraising organization committed to helping players and coaches achieve success both on and off the field. We work hard to raise school spirit and money through fund-raisers and donations. Our members are family, friends, and alumni dedicated to supporting our student athletes' participation in high school football at a time when school funding is decreasing. We rely on parent volunteers and our generous corporate sponsors to maintain an enthusiastic interest in our football program within the community.

Score a win for high school sports: Although our players contribute to our organizations through hard work and dedication both on and off the field, it just isn't enough. Your donation helps us to fill that gap to provide: helmets, uniforms, other equipment, pre-game dinners, training, and financial assistance.

Your Community Support: Your support of our program not only garners prime mentions at all Varsity home events, and social media touches, but it also demonstrates to the local community that you are invested in our future.

Meeting the Funding Need: The CCSD and SHHS athletic budgets do not have an adequate funding for sports teams at the school. As a result, student athletes have to rely on corporate sponsorships, parent contributions, fundraisers, spirit wear sales, and ads in our game day program to adequately fund the program.

Potential reach to the community:

- \$93,231.00 = average household income for community
- 66,695 = people live within the H.S. boundaries
- 8,000 = # of stadium seats at 8 home games
- 365 = # of days your ad/link will be on website.
- 50+ = # of times to be mentioned in news each season (estimated)
- 110+ = Student athletes benefit from your sponsorship

Donations accepted online or by check.

If you would like to make a donation with a credit card, please go to this link: <http://bit.ly/SHTDC19>

Or you can mail a check made out to Smoky Hill Touch Down Club (SHTDC). Send them to: 5483 S. Nucla Court, Centennial, CO, 80015 - please indicate that this is a donation & include your name, phone, e-mail.